

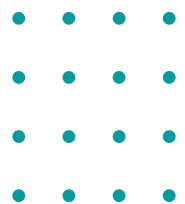


Youth Initiative Development  
Programme

# YIDP MENTAL HEALTH

# DINNER

Title: Innovating Minds: A Dinner on Harnessing Technology and Public-Private Partnerships to Transform Mental Health for African Children, Adolescents, and Youth





# Message From The CEO



**Collince Dundo**

Founder of Youth Initiative Development Programme

I am delighted to welcome you to "Innovating Minds: A Dinner on Harnessing Technology and Public-Private Partnerships to Transform Mental Health for African Children, Adolescents, and Youth." This evening's gathering represents a pivotal moment in our collective efforts to address the pressing mental health challenges faced by the younger generations in Africa. Together, we have the opportunity to harness technology, foster innovative partnerships, and champion inclusivity to shape a brighter future for our youth. Let us unite, exchange ideas, and commit to actionable initiatives that will leave a lasting impact on mental health support across the continent. Your presence and dedication to this cause inspire hope, and I look forward to the transformative conversations that will unfold on 3rd November 2023.





# About Dinner

Title: Innovating Minds: A Dinner on Harnessing Technology and Public-Private Partnerships to Transform Mental Health for African Children, Adolescents, and Youth

**Date:** November 3rd, 2023

**Time:** 6:00 PM - 9:30 PM (East Africa Time)

**Venue:** Weston Hotel, Nairobi Kenya

**Ticket Price:** Kshs. 5000

**Ticket Price After 10th October 2023:** Kshs. 65000

## Target Audience:

- Government Representatives
- Mental Health Professionals
- Educators and School Administrators
- Technology Experts
- Representatives from the Private Sector
- NGOs and Community Organizations
- Disabled Persons and Advocates
- Refugees and Support Organizations
- Grassroots Youth Leaders
- Media personell







## Event Overview:

"Innovating Minds" is a dinner designed to unite a diverse group of stakeholders dedicated to enhancing mental health support for children, adolescents, and youth in Africa. The event will emphasize the transformative potential of technology and public-private partnerships (PPPs) while ensuring inclusivity for disabled individuals, refugees, and grassroots youth.

### YIDP Vision



To envision a future where mental health is prioritized, destigmatized, and accessible to every child, adolescent, and youth in Kenya and across Africa. We aspire to create a continent where mental well-being is celebrated and supported through innovative technology, comprehensive education, and inclusive initiatives.



# Agenda:

The overarching goal of the "Innovating Minds" dinner is to catalyze positive change in the field of mental health for African children, adolescents, and youth.

Guest: Dr. Brenda Obondo: CEO, Kenya Medical Association



## 6:00 PM - 6:30 PM:

### Registration and Welcome Reception

- Attendees arrive and engage in networking opportunities.

## 6:30 PM - 6:45 PM:

### Opening Remarks

- Introduction to the evening's theme and objectives.
- Acknowledgment of the importance of inclusivity in mental health initiatives.

## 6:45 PM - 7:15 PM:

### Keynote Address

- A distinguished speaker, partners and sponsors discusses the impact of technology and PPPs on mental health, emphasizing inclusivity.



# Panel Discussions:

**7:15 PM - 8:15 PM:**

Panelists

1. **HealthX:** Ms. Sylvia Okwarah, Senior Clinical Psychologist
2. **Chiromo Hospital Group:** Ms. Gathoni Mbugua, Senior Psychologist, Head of Digital
3. **Kenya Medical Association:** (Details to be provided)
4. **Tangaza University College:** (Details to be provided)



## Leveraging Technology and Education for Inclusive Mental Health

Discussions on using technology and innovative educational approaches to address mental health needs.

- Insights from educators, technologists, and mental health experts.

## Public-Private Partnerships

Examine successful PPP models in healthcare and sports that have improved mental health outcomes.

- Case studies and real-world examples presented.

# Agenda:

The overarching goal of the "Innovating Minds" dinner is to catalyze positive change in the field of mental health for African children, adolescents, and youth.



## 8:15 PM - 8:45 PM:

### Dinner and Networking

Attendees continue conversations over dinner.

- Opportunity to connect with representatives from various sectors

## 8:45 PM - 9:15 PM:

### Fireside Chat: "Inclusivity in Mental Health Support"

A conversation with advocates, disabled individuals, and refugees on the importance of inclusive mental health services.

- Sharing personal stories and insights.

## 9:15 PM - 9:30 PM:

### Collaborative Action Planning

Small group discussions on actionable steps for future projects, focusing on inclusivity.

- Identifying specific initiatives and partnerships to be pursued



# Closing Remarks and Thank You

**9:30 PM:**

- Recap of key takeaways from the event.
- Expression of gratitude to all attendees, speakers, and partners.



## Networking and Socializing

- The event space will remain open for attendees to continue networking and socializing informally after the formal program concludes.

## Expected Outcomes

- Enhanced awareness of mental health issues, especially among children, adolescents, and youth. Identification of inclusive technological and PPP solutions.
- Establishment of partnerships and collaborations among diverse stakeholders.
- Concrete action plans for future projects with a focus on inclusivity.





# YIDP MENTAL HEALTH NETWORKING DINNER

INNOVATING MIND

FRIDAY  
3 NOV 2023  
WESTON HOTEL  
06:30 PM EAT

**CHIEF GUEST SPEAKER**

**ESTHER M. PASSARIS, OGW.**

NATIONAL ASSEMBLY  
WOMAN REPRESENTATIVE,  
NAIROBI COUNTY



+254710703891  
[www.yidpk.org](http://www.yidpk.org)



# YIDP MENTAL HEALTH NETWORKING DINNER

INNOVATING MIND

FRIDAY  
3 NOV 2023  
WESTON HOTEL  
06:30 PM EAT

**Keynote Speaker**

**DR. BRENDA OBONDO**

**CEO, KMA**



+254710703891  
[www.yidpk.org](http://www.yidpk.org)





# YIDP MENTAL HEALTH NETWORKING DINNER

INNOVATING MIND

**FRIDAY  
3 NOV 2023  
WESTON HOTEL  
06:30 PM EAT**



**Keynote Speaker  
SR. ALICE ANZOYA**

DIRECTOR  
CENTRE FOR LEADERSHIP &  
MANAGEMENT  
TANGAZA UNIVERSITY COLLEGE



+254710703891  
[www.yidpk.org](http://www.yidpk.org)



# YIDP MENTAL HEALTH NETWORKING DINNER

INNOVATING MIND

**FRIDAY  
3 NOV 2023  
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06:30 PM EAT**



**Keynote Speaker  
GATHONI MBUGUA**

SNR. CLINICAL PSYCHOLOGIST, &  
HEAD OF DIGITAL CHIROMO  
HOSPITAL GROUP



**CHIROMO**

HOSPITAL GROUP  
*Recovery In Dignity*

+254710703891  
[www.yidpk.org](http://www.yidpk.org)





# YIDP MENTAL HEALTH NETWORKING DINNER

INNOVATING MIND

FRIDAY  
3 NOV 2023  
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06:30 PM EAT

PANELIST

CATHERINE NJAMBI

CO-FOUNDER  
MWANGA CENTRE KENYA HUB,



MWANGA  
CENTRE

+254710703891  
[www.yidpk.org](http://www.yidpk.org)



# YIDP MENTAL HEALTH NETWORKING DINNER

INNOVATING MIND

FRIDAY  
3 NOV 2023  
WESTON HOTEL  
06:30 PM EAT

Panelist

SYLVIA OKWARAH

CLINICAL  
PSYCHOLOGIST,  
HEALTHX

HealthX

+254710703891  
[www.yidpk.org](http://www.yidpk.org)





# YIDP MENTAL HEALTH NETWORKING DINNER

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**FRIDAY  
3 NOV 2023  
WESTON HOTEL  
06: 30 PM EAT**

**Moderator**

**LIZZIE OTAYE**

COMMUNICATIONS &  
PARTNERSHIPS CONSULTANT  
EANNASOO



+254710703891  
[www.yidpk.org](http://www.yidpk.org)



# YIDP MENTAL HEALTH NETWORKING DINNER

INNOVATING MIND

**FRIDAY  
3 NOV 2023  
WESTON HOTEL  
06: 30 PM EAT**

**PANELIST**

**COLLINCE ALANDUNDO**

INTERIM CEO  
YOUTH INITIATIVE DEVELOPMENT  
PROGRAMME



+254710703891  
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Mental Health Networking Dinner

# EXHIBIT WITH US

## 7 EXHIBITION TABLES AVAILABLE SIZE 2 BY 1

- Platinum Sponsor get two exhibition space
- Gold Sponsor get two exhibition space
- Silver Sponsor get one exhibition space
- Bronze Sponsor get one exhibition space



## BUY EXHIBITION SPACE A LONE

- Buy a complimentary table for 10 guests at the dinner (Two Tables), get 1 exhibition table free

## NOTE

- Exhibition tables will be set up in the main mental health networking dinner hall space with your banner or rollup display.



MAIN  
ENTRANCE

EXH 3

EXH 2

EXH 1

EXH 4

EXH 5

EXH 7

EXH 6

STAGE



BACKDROP



BUFFET AREA

EXH MEANS EXHIBITION.

SIZE: 2 BY 1



# YIDP Dinner Goals

These strong points underscore the dinner's potential to be a catalyst for positive change in the mental health landscape of Africa, emphasizing collaboration, inclusivity, and tangible outcomes.



## Interdisciplinary Collaboration

Serves as a unique platform that brings together experts and stakeholders from various fields,



## Inclusivity and Diversity:

This approach ensures that no one is left behind and that the event's outcomes are relevant to the diverse communities it aims to serve.



## Action-Oriented Approach

It is designed to inspire action. Through interactive sessions, collaborative action planning sessions, and tangible commitments from attendees, the dinner fosters a culture of proactive engagement





# INSIGHTS, KENYA

Over two-fifths (44.3%) of adolescents had a mental health problem in the past 12 months, while one in eight (12.2%) met criteria for a mental disorder according to DSM-5. No differences by age or sex were seen for mental health problems overall or mental disorders overall. However, there were age and sex differences in the prevalence of specific types of mental health problems and mental disorders. In regard to mental health problems, males had higher prevalence than females in terms of problems with inattention and/or hyperactivity (20.1% vs. 16.4%) and conduct problems (10.6% vs. 6.4%).

**Kenya – National Adolescent Mental Health Survey (K-NAMHS): A Report on Key Findings. African Population and Health Research Center (APHRC), University of Queensland, and Johns Hopkins Bloomberg School of Public Health. (2022). Kenya – National Adolescent Mental Health Survey (K-NAMHS): A Report on Key Findings. Nairobi, Kenya: APHRC**







# Sponsorship Opportunities

Discover the exceptional opportunity to showcase your brand to a diverse audience of hundreds of employees and executives at the YIDP Mental Health Dinner. This is your chance to gain unparalleled visibility and make a lasting impression on key decision-makers and influencers.



# Package Benefits and Pricing

## Platinum Sponsor Package - Kshs. 300,000 Only one available for sponsorship

- Prominent logo placement on all event promotional materials, including website, banners, and marketing collateral.
- Recognition as the Platinum Sponsor in all event communications and press releases.
- Opportunity to deliver a keynote speech or presentation during the event.
- Exclusive branding of a designated area at the event venue.
- Complimentary table for 10 guests at the dinner(Two Tables).
- Full-page advertisement in the event program.
- Recognition in post-event thank-you letters and follow-up communications.
- Social media shout-outs and mentions before, during, and after the event.
- Access to post-event media coverage and photos.
- Two exhibition table, 2 by 1 size Two Chairs and Two Tables



# Package Benefits and Pricing

## 2. Gold Sponsor Package - Kshs. 250,000 only 1 available for sponsorship

- Prominent logo placement on event website and select promotional materials.
- Recognition as the Gold Sponsor in event communications and press releases.
- Opportunity to participate during the event.
- Complimentary VIP table for 6 guests at the dinner.
- Half-page advertisement in the event program.
- Social media mentions leading up to the event.
- Recognition in post-event thank-you letters and follow-up communications.
- Two exhibition Space 2 by 1 size two chairs and two tables





# Package Benefits and Pricing

## 3. Silver Sponsor Package - Kshs. 200000 Only 1 Available for sponsorship

- Logo placement on event website and promotional materials.
- Recognition as the Silver Sponsor in event communications.
- Complimentary table for 4 guests at the dinner.
- Quarter-page advertisement in the event program.
- Social media acknowledgments before and after the event.
- One exhibition space of 2 by 1 with one table and one chair

## 4. Bronze Sponsor Package - Kshs.100,000 1 Available

- Logo placement on event website and select materials.
- Recognition as a Bronze Sponsor in event communications.
- Complimentary table for 2 guests at the dinner.
- Logo inclusion in the event program.
- One Exhibition Space of 2 by 1 size, one chair and one table



# Package Benefits and Pricing

## 5. Community Partner Package - In-Kind Contribution

- Acknowledgment as a Community Partner on event materials.
- Opportunity to provide branded promotional items for event gift bags.
- Recognition in the event program.
- Social media mentions leading up to the event.

### Additional Customization Options:

- Exclusive sponsorship of a specific session or panel discussion.
- Branded merchandise or materials placement at the event.
- Customized sponsorship packages tailored to the sponsor's preferences and budget.





# Bank Account Details

BANK NAME: KCB BANK LTD

ACCOUNT NAME: YOUTH INITIATIVE DEVELOPMENT PROGRAMME

ACCOUNT NO: 1314525425

BRANCH: JOGGOO ROAD

BRANCH CODE: 01137

BANK CODE: 01

SWIFT CODE: KCBLKENX

ADDRESS: P.O.BOX 48400-00100 NAIROBI-KENYA



# PAYMENT THROUGH MOBILE

PAYBILL

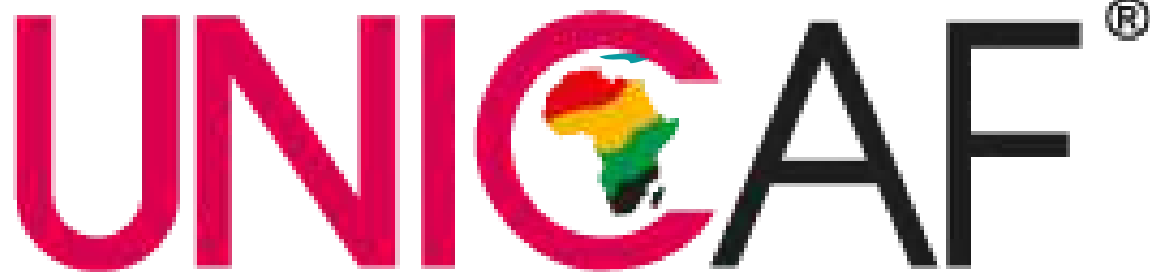
BUSINESS NO: 522533

ACCOUNT NO: 7573950





# CONFIRMED NETWORKING DINNER PARTNERS



GLOBAL RESEARCH AND CONSULTING GROUP



**YIDP**

# How Our Sponsors Benefit

**Highly visible marketing**  
on a cheerful event for  
positive brand feelings

Our partners or sponsors play a vital role in the success of the YIDP Mental Health Dinner, and their support brings forth a range of significant benefits







**Sponsors of the YIDP Mental Health Dinner enjoy a range of meaningful benefits that align with their corporate goals and values, while also contributing to the success of the event and the overall mission of revolutionizing mental health support in Africa**

- Brand Visibility and Recognition
- Thought Leadership Opportunities
- Access to Key Stakeholders
- Enhanced Corporate Social Responsibility (CSR)
- Tailored Engagement and Customization
- Media Exposure and Publicity
- Gratitude and Acknowledgment
- Exclusive Networking Opportunities
- Alignment with Innovation and Progress





# YIDP CONVENTION 2023 PREVIOUS PARTNERS

## VIRTUAL

Building a Sustainable Healthy Community for Youths in Africa

### Event Partners







**Collince Dundo**

Interim CEO and Co-  
Founder



**Robinson Ododa**

Partnerships and  
Projects Director



**Cavins Kaumba**

Communications and  
Marketing Director



**Catherine Wanjiru**

Health Programs  
Director

## MEET OUR TEAM

Get to know the YIDP team.



# Thank You

For Partnering  
with us

